

China BAK Announces Appointment of New Investor Relations Officer

SHENZHEN, China, Sept. 20 /PRNewswire-Asia-FirstCall/ -- China BAK Battery, Inc. ("China BAK", the "Company", or "we") (Nasdaq: CBAK), a leading global manufacturer of lithium-based battery cells, today announced the appointment of Mr. Marcus "Ke" Cui as the Company's new investor relations officer, effective September 13, 2010.

In his new role, Mr. Cui will be responsible for the planning and execution of China BAK's investor relations program. He will oversee the Company's communication with institutional and retail investors, promoting the Company's objectives in the investment community and financial media. Mr. Cui will fully leverage his strong financial and marketing background to successfully lead China BAK's investor relations team and will directly report to Mr. Jun Zou, the Company's chief financial officer.

Marcus Cui has been employed by China BAK's operating subsidiaries since 2006. He most recently served as the finance director of BAK INTERNATIONAL (TIANJIN) LIMITED ("BAK TIANJIN"). Prior to that, he held various principal roles in BAK group including marketing and sales director of BAK Tianjin; assistant to general manager of BAK Tianjin; IR director of Shenzhen BAK Battery Co., Ltd. He also worked in Japan for Nomura Institute of Capital Market Research as assistant researcher in 2005. Mr. Cui holds Bachelor of Science degrees of project management and economic information management from Chiba University of Japan and Jilin University, respectively, and a Master's degree of international financial analysis from University of Newcastle of England. Also, Mr. Cui is trilingual, mastering Mandarin, English and Japanese.

"We are glad to welcome back Marcus Cui to our IR Department," said Mr. Zou. "His excellent performance track record and achievements in business development will be of great value to China BAK as the Company diligently works towards establishing itself as a global leader in the development of lithium-based battery cells. We are confident he will be instrumental in enhancing our investor communication and visibility in the U.S. capital markets."

About China BAK Battery Inc.

China BAK Battery, Inc. (NASDAQ: CBAK) is a leading global manufacturer of lithium-based battery cells. The Company produces battery cells that are the principal component of rechargeable batteries commonly used in cellular phones, notebook computers and portable consumer electronics such as digital media devices, portable media players, portable audio players, portable gaming devices, and PDAs. China BAK Battery, Inc.'s production facilities, located in Shenzhen and Tianjin, PRC, cover over three million square feet and have been recently expanded to support the production of larger batteries for various types of vehicles. For more information regarding China BAK Battery, Inc., please visit <http://www.bak.com.cn>.

Safe Harbor Statement

This press release contains forward-looking statements, which are subject to change. The forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All "forward-looking statements" relating to the business of China BAK Battery, Inc. and its subsidiary companies, which can be identified by the use of forward-looking terminology such as "believes," "expects" or similar expressions, involve known and unknown risks and uncertainties which could cause actual results to differ. These factors include but are not limited to: risks related to China BAK's business and risks related to operating in China. Please refer to China BAK's Annual Report on Form 10-K for the fiscal year ended September 30, 2009, as well as China BAK's Quarterly Reports on Form 10-Q that have been filed since the date of such annual report, for specific details on risk factors. Given these risks and uncertainties, you are cautioned not to place undue reliance on forward-looking statements. China BAK's actual results could differ materially from those contained in the forward-looking statements. China BAK undertakes no obligation to revise or update its forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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